



KALINGA INSTITUTE OF INDUSTRIAL TECHNOLOGY
Deemed to be University U/S 3 of UGC Act, 1956
SCHOOL OF RURAL MANAGEMENT

Ref: KIIT/KSRM/122/2025

Date: 14.05.2025

To,

The Principal
Govt. Girls' General Degree College, Ekbalpur
7, Mayurbhanj Road,
Kolkata-700023

Dear Madam/Sir,

Greetings from KIIT School of Rural Management (KSRM), Bhubaneswar, Odisha!

KIIT School of Rural Management (KSRM) is one of the pioneer Schools of KIIT Deemed to be University, Bhubaneswar, Odisha. It was started in 2006 and since 2007 offers MBA (Rural Management). Our alumni are serving in public, private, voluntary and development sectors. We are admitting students from different States of India.

The admission processes for **MBA (Rural Management)** and **MBA (Agribusiness Management)** for the year 2025 has been started sometime back. The admission will be based on our National level examination (KITEE 2025- IInd phase) which is scheduled to be held during 1st week of June - 2025 in different centers of India. The eligibility criteria for both the courses is: the candidate should be a graduate in any discipline recognized by the AIU with minimum of 15 years (10+2+3) of education and minimum 50% aggregate marks (or equivalent CGPA) with a valid KITEE 2025/CAT/XAT/CMAT/MAT scores. The percentage of aggregate marks is to be calculated as per the practice followed by the concerned university/Institution from where the candidate has obtained the degree. The candidates completing their graduation in 2025 (on or before June 2025) are also eligible to apply, provided they score a minimum 50% aggregate marks. The students may visit our Website www.ksrm.ac.in to get more details about our programs and can apply directly through ksrm.ac.in/admission.

It might be worth noting that we have almost 100% placements since the year 2007-09 (First Batch of MBA- RM). We request you to kindly share the information with your final year students who might be interested in the above professional courses. We shall be happy to provide any further information needed by them.

We request you to kindly facilitate in displaying the enclosed Posters in your College, Library and Hostel Notice Boards. Also, post in the WhatsApp group of the final year students. We seek your kind cooperation in this regard.

Please feel free to contact our Admission Office at:

E- Mail: admission@ksrm.ac.in

Mobile No: 9438304388/7008974019

Thanks and Best Regards,

Prof. Damodar Jena

Admission Coordinator

KIIT School of Rural Management (KSRM)

Mob. 9556430163