

# ApplyGenie

An AI assistant that brings jobs to your fingertips.



## BUSINESS PROPOSAL

An AI job platform tailored to help students transition confidently from education to employment.

**Presented by** Aeonix Research & Innovations LLP

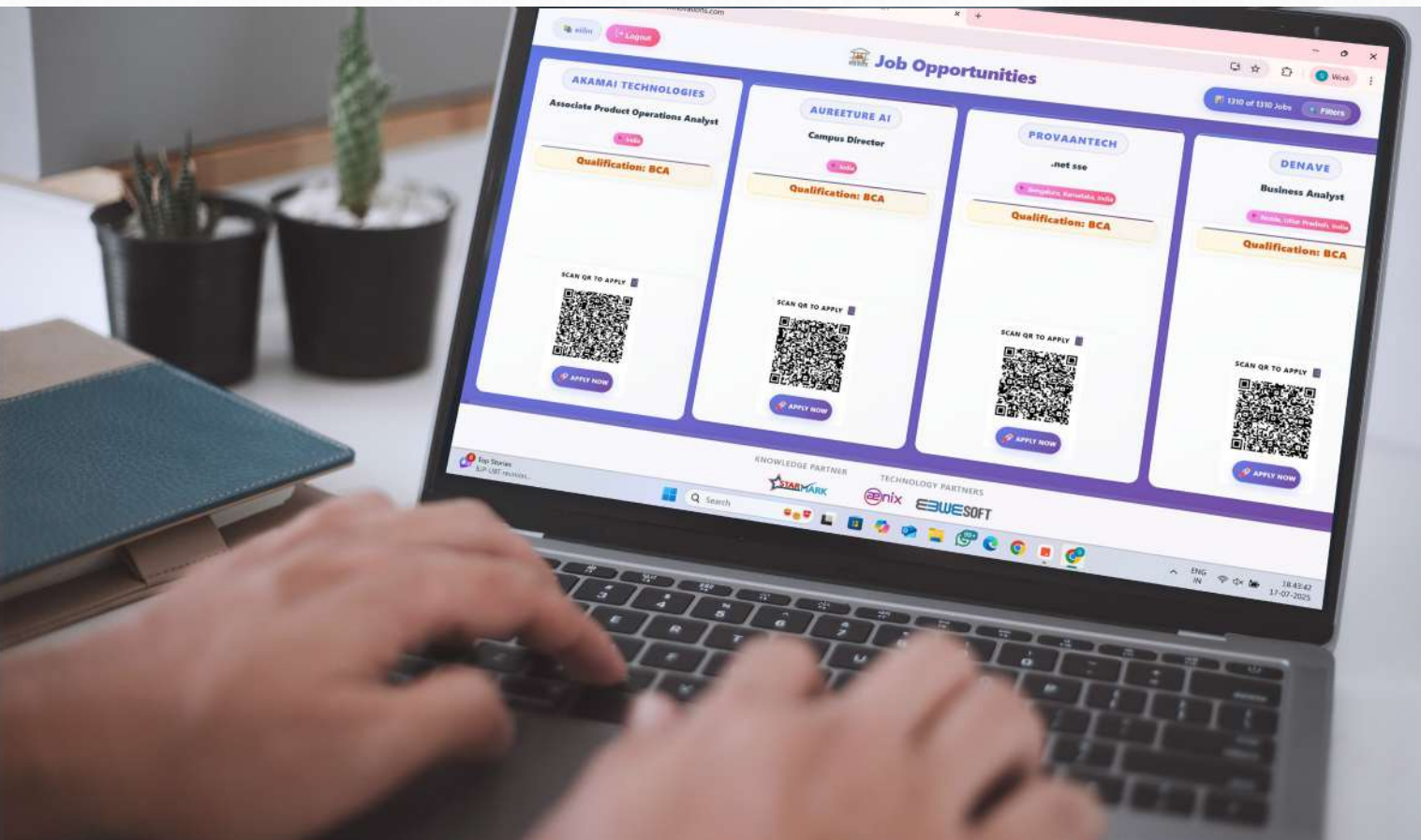
**knowledge partner**

Certified by



# Our Purpose

To offer a dedicated Job Display Platform that helps your students easily discover and apply for relevant job opportunities—customized to their course, specialization, and career goals.



## Smarter Job Discovery

The platform brings together verified job listings from trusted sources and presents them in a simple, student-friendly format. Each student sees opportunities that match their:

- Course (e.g., BA, BSc, BTech, BBA, BCA, MBA & many more)
- Specialization (e.g., Marketing, Computer Science, Hospitality)
- Experience Level (Freshers, Internships, etc.)
- Work Preferences (Remote, On-site, Hybrid)

Students no longer have to search across multiple websites or groups. They get all the relevant job postings directly, updated regularly and organized clearly.

# Student **Benefits**



## **Saves Time**

No need to browse various job platforms—everything is in one place.



## **Relevant Jobs Only**

Each student sees jobs suitable for their background.



## **Easy to Use**

Mobile-friendly, clean interface for smooth navigation.



## **Quick Apply**

One-click access to job application links.



## **Better Career Clarity**

Jobs are grouped by roles and sectors to help students choose better.

# College **Benefits**



## **Time-Based Job Insights**

- Total jobs posted daily, monthly, and yearly
- Trend charts to monitor hiring peaks



## **Degree & Department-wise Breakdown**

- Job listings filtered by course, specialization, or stream
- Helps identify which programs need more placement support



## **Total Job Listings Overview**

- At-a-glance view of all active and expired job opportunities
- Filter jobs by type : Internships, Full-Time, Remote, etc

# Job Insights

The graphs provide a snapshot of the platform's performance and impact. The day-wise job posting trend shows a steady rise in daily listings, peaking at 260 on 15 July 2025, indicating consistent and growing opportunity flow. The degree-wise distribution highlights strong monthly demand for BBA and BBA (Hotel Management) students, helping colleges align placement efforts by program. Summary KPIs reveal over 34,000 total jobs posted, an average of 342 jobs per month, and 2,721 jobs in Q2 alone—demonstrating the platform's ability to deliver high volume, relevant opportunities and support data-driven placement strategies.



## Why It Matters

This platform supports your students at a critical stage—transitioning from education to employment. It enhances their chances of getting placed while building confidence and clarity in their career path.

# Plans for PDPY

Per Device Per Year

## General job seekers

Aspiring professional seeking growth opportunities across diverse industries with a passion for learning and development.

Monthly Price Per Device	Number of Devices	Total PDPY
Rs. 42	1 device	Rs. 500 PDPY
Rs. 100	1-3 devices	Rs. 1,200 PDPY

### Features:

1. Will get job info and direct links to apply
2. Can save job information for later use by add to cart option

## Institution based

Leading institution committed to fostering talent, innovation, and career success across domains.

Monthly Price Per Device	Number of Devices	Total PDPY
Rs. 417	1 device	Rs. 5,000 PDPY
Rs. 388	1-3 devices	Rs. 14,000 PDPY
Rs. 350	4-6 devices	Rs. 25,000 PDPY
Rs. 325	7-9 devices	Rs. 35,100 PDPY
Rs. 310	9 + devices	Rs. 37,200 PDPY

### Features:

1. Will get job info and direct links to apply
2. Institutional Logo will be added for promotional purpose
3. Job Statistics (course wise/month wise etc.)

*Thank You*

**Contact Us**

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